


**FNQ SUICIDE PREVENTION TASKFORCE – “BACKYARD MAKEOVER PROJECT” SPONSORSHIP
1 JULY 2020 TO 30 JUNE 2021**

The Backyard Makeover Project is a volunteer project being implemented in the Cairns district to improve mental, social and physical outcomes for isolated residents requiring assistance with a small makeover of their backyard. Makeovers may include some landscaping and repairing or replacing a deck. Ten projects are planned for the year. The inaugural backyard makeover (Level 3*) will be carried out at the Couch Wellness Centre to offer their clients a space to relax and enjoy some garden therapy. The Couch Wellness Centre provides people diagnosed and living with cancer and their family and friends, well-being and lifestyle support.

Monetary Platinum \$5,500 (GST inclusive) or In-Kind Platinum \$5,000 and over	The Taskforce views our Platinum Sponsors as senior partners in the successful execution of this Project and will work alongside you to provide opportunities to promote your organisation. This marketing opportunity will provide your organisation with exceptional commercial and social rewards. The Platinum Sponsor is a negotiated package that is tailored to best match your strategy and commensurate with your level of investment. Included are recognition on printed material, your logo on the Dr Edward Koch Foundation (DEKF) Website, including hyperlink to your website’s home page and on Dr Edward Koch Foundation Facebook page with a link to your Facebook page, verbal acknowledgement at any co-related events, provision of signage at your business location showing your sponsorship of the Backyard Makeover Project, 200 words profile on the Foundation website, freestanding corporate banner (provided by your company) at the Makeover and free registration for 5 participants in any Foundation MHFA Course held prior to 30 June 2021. Further benefits will be discussed.	
Monetary Gold \$2,200 (GST inclusive) or In-Kind Gold \$2,000 - \$4,999	Monetary Silver \$1,100 (GST inclusive) or In-Kind Silver \$1,000 - \$1,999	Monetary Bronze \$550 (GST inclusive) or In-Kind Bronze \$100 - \$499
Recognition on printed material	Recognition on printed material	Recognition on printed material
Recognition with your logo on the Dr Edward Koch Foundation – <ul style="list-style-type: none"> - Website, including hyperlink to your website’s home page - Facebook page with a link to your Facebook page 	Recognition with your logo on the Dr Edward Koch Foundation – <ul style="list-style-type: none"> - Website, including hyperlink to your website’s home page - Facebook page with a link to your Facebook page 	Recognition with your logo on the Dr Edward Koch Foundation – <ul style="list-style-type: none"> - Website, including hyperlink to your website’s home page - Facebook page with a link to your Facebook page
Verbal acknowledgement at Makeovers	Verbal acknowledgement at Makeovers	Verbal acknowledgement at Makeovers
Provision of signage at your business location showing your sponsorship of the Backyard Makeover 20/21 Project	Provision of signage at your business location showing your sponsorship of the Backyard Makeover 20/21 Project	
150 words profile on DEKF website	100 words profile on DEKF website	
Freestanding corporate banner (provided by your company) at any of your sponsored Makeovers	Freestanding corporate banner (provided by your company) at any of your sponsored Makeovers	
2 free registrations in any Foundation MHFA Course held prior to 30 June 2021	1 free registration in any Foundation MHFA Course held prior to 30 June 2021	

***Three levels of makeover are included in the project. Level 1. Lawn mowing, weeding and general gardening; Level 2. General tidy up including shrub pruning, rubbish removal, small repairs and maintenance; Level 3. Large makeover includes level 1 and 2 and may include paving, decking, turf laying.**